

Read Me for:

**Meaning Beyond Numbers:
Introducing the Plot Staircase to Measure Graphical Preferences**

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Overview:

Included here are the files necessary to replicate all figures and tables from “Meaning Beyond Numbers: Introducing the Plot Staircase to Measure Graphical Preferences,” accepted at *Political Analysis*. Included are the files containing data from all three surveys in a wide format, as well as for Survey 1 in a long format. Additionally, a .do file is included with code to replicate all figures and tables in Stata 16. In order to generate all figures and results included in all tables, please ensure you have revised the code to include your working directory where you have saved the data files and have downloaded all noted packages.